Web Designer

The overall look of a website, especially of the home page creates the first impression in the mind of a visitor. And the look, layout, color combination are decided by the Web Designer. The main job of a web designer is to create eye-catching templates for the homepage and other different page-types using his creativity and the developers simply convert into HTML and reuse those in PHP codes. If you rely on the designing sense of the developers and don't involve a web designer, there is threat that your great website will be under-rated by your customers.

Education, skills and experiences

Education	Bachelor/Master in ART or other fields with proper designing sense
Experiences	3- 6 years of working experience in web designing
Basic Role	1. Will study the design requirement, communicate with the project manager / client and create a unique template (PSD) that may satisfy the requirement 2. Create a Web-Logo for a website as per client instruction 3. Manipulate site images as requested by the developers 4. Convert the PSD into HTML templates if requested

How can you hire a web designer

You need a Web Designer when you make a new website or redesign an existing website. Normally you do not need to hire a dedicated a designer for a single website, even for a very large web application. But you may need one when you have a team of web developers who develops small websites.

Hiring Models to Hire a Web Designer

- Full Dedicated - When you have a dedicated team of 3 developing small design oriented websites, you can consider hiring a dedicated Web Designer
- Part Dedicated - When you have one or two dedicated developers in your team you should go for part dedicated designer.
- Hourly Based - You can get the designing works done on hourly basis
- Virtual Dedicated - If you are developing small concept based web application that you should opt for Virtual Dedicated and get the web designer work on your project as dedicated when he

works.

Cost Comparison Charts

Dedicated Hiring

Resource Type	Exp	Monthly Cost in $
Team Developer	2 -3 yrs	900 to 1000
Sr Team Developer	3-4 Yrs	1100 to 1200
Upto 15 PM hrs Support add on	8 to 12 yrs	150
Senior Web Developer	4-7 yrs	1150 to 1500
Senior Application Developer	4-7 yrs	1250 to 1500
Team Lead / Project Manager / Analyst	6 - 12 yrs	1500 to 2500
Web Designer	>3 yrs	1000 to 1350
SEO / Marketing Executive	>2 yrs	900 to 1000
Data entry operator	>2 yrs	350 to 500

Note. Costs are provided for atleast 160 (Average of two consecutive months) during office hours. Two developers of same level of experience can have different rates depending on the skill sets they have.

Part Dedicated Hiring

Resource Type	Experience	Rate in $	
Monthly Hours->		First 60 Hrs	60 to More (per hr)
Team Developer	2-3 yrs	480	7
Sr Team Developer	3-4 Yrs	540	8
Senior Web Developer	4-6 yrs	660	9

Sr Application developer	>4-7 yrs	720	10
Project Manager / Analyst	8-10 yrs	900	15
Web Designer	>3 yrs	540	9
SEO Expert	>3 yrs	720	12
Data entry operator	>2 yrs	250	4

Please Note:

1. Hours must be purchased/booked for a month in advance. Minimum commitment hrs is 10 only.
2. Unused hours will not carry forward to next month.

Usage/Project Based Hiring

Resource Type	Exp	Hourly Rate in $			
Volume (Hrs)		<10	10 to 20	20 to 50	50 or More
Team Developer	2-3 yrs	12	11	10	9
Senior Team Developer	3-4.5 yrs	13	12	11	10
Senior Developer	4-6 Yrs	14	13	11	11
Senior Application Developer	4-6 Yrs	15	14	12	12
Project Manager / Analyst	5-10 yrs	14	14	14	14
Biz Consultant	>12 years	16	16	16	16
Server Administrator	>8 yrs	16	16	16	16
Web Designer	>3 yrs	12	10	10	10
SEO Expert	>5 yrs	16	12	12	12
Data entry operator	>2 yrs	6	4	4	4

Note: Minimum billing/quotation hours for a fixed cost hiring is 4 only. The minimum log hour for all types of hiring is 1 only. Higher is the volume lower is the rate. Reason, leakage for executing a

smaller task is more than a bigger one.