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Why Hire a Laravel Developer?

Laravel is a low-risk development platform. If you can not decide which PHP platform to choose, you should choose Laravel. Here are why

- 1. **Easy to get started -** Laravel syntax is easy to learn, and any PHP developer will enjoy working with you. With Laravel, you get started with your projects quickly.
- Time-saving You save a lot of time, and work with access to functions such as user
 authentication, section management, and caching. Laravel has all the tools you need to build a
 robust modern web application with proper security.
- 3. **Maintenance easy -** Laravel community is huge and it is easy to get a laravel developer now or in the future. The community support is also too good. Most of all, any good non-laravel can start working on this platform with a little warm up time.
- 4. **Perfect for Agile Product Development -** A product will succeed not mainly because of the web development platform but the value inside it. To add value on an agile basis, you need to choose a platform that is flexible and easy to accommodate. PHP & Laravel both are perfect on this point.

When to Hire a Laravel Developer?

- 1. **Agile Product Development -** For any concept based project which needs to be done in an agile method
- 2. **API Project -** To create an API based modern web application with interactive JS interfaces and native mobile apps
- 3. **Maintain an existing application -** To maintain or add a new feature to your existing Laravel application

Skill-set of a typical Laravel Developer

The skills and experiences of a Laravel developer may vary from developer to developer. However, they are likely to have the following skillset for developing a modern web application

- 1. PHP with Laravel
- 2. HTML, CSS, JQuery & Vanilla Javascript
- 3. ReactJS (for modern applications)
- 4. React Native (for mobile development)
- MySQL/ PgSQL
- 6. Basic Database designing skill and SQL
- 7. Agile Requirement Mgt and Requirement development techniques
- 8. Basic Agile Project Management
- 9. Basic quality sense and test management skill
- 10. Communication over skype, email, etc
- 11. 4-8 years of experience in developing web and mobile applications

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Features that puts a Laravel developer ahead of others

- 1. Laravel is equipped with the **Blade template engine**. One can use Blade to attach simple PHP code to a view and compile views to PHP code.
- The built-in authentication library also has a number of security features, including data encryption, creation of login pages, prevention of cross-fiscal verification (CSRF), and the ability to reset passwords by users.
- 3. **Events** help to keep track of what's happening on your site, and complete specific tasks, even if they happen. One can easily increase Laravel performance, and modularity using laravel events.
- 4. **Queues** One can easily increase the performance and speed of the Laravel queue. Using queues, you can pause long or time-consuming tasks.
- 5. Laravel supports **HTTP middleware**. Middleware adds extra layers to the HTTP route. One can continue to use route middleware to more efficiently complete certain routes in applications.
- 6. With the latest features of Laravel Dusk, you can avail of the **automated testing** features and API.
- 7. Laravel has the best Object-relational Mapper (**Eloquent ORM**) as compared to the other frameworks out there.
- 8. Laravel offers a **default caching system** for better performance. At the same time, it offers the option to hook with a **3rd party caching** system like Redis.
- 9. **Multiple File System-** Laravel also has built-in support for the cloud storage system such as Amazon S3 and Rack space Cloud Storage and of course for local storage.
- 10. **Artisan Console -** Larayel has its own command-line interface called Artisan.

A recommended platform for a Laravel Project

- 1. **Laravel with PHP -** for core back end development. It can be used in the front end too for non-API projects.
- 2. **PgSQL/MySQL** Back end database. PgSQLoutperforms when the data amount is higher.
- 3. **ReactJS** for building web front end interfaces
- 4. React Native For mobile app development
- 5. Plus usual **Linux tools** (web server, mail server, caching server, etc.) as situation demands

Steps involved to build a large Laravel Application

If you are a layman in software development, here are the steps for you to build a large application for your company. These are best when implemented on an **agile** basis. It still may contain some technical jargon, we will be happy to clarify it if requested ...

- Understand the basic concept and have a high level requirement document that will
 describe the business objective, overall concept and capabilities. List out all the possible
 features under each capabilities.
- 2. **Identify the 20% main features** that basically constitute 80% product values. Put them in the MVP and pick the 1st feature for development.

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- 3. **Break down the feature into user stories**. In the proposed software who will do what, when, where and why. You need a **Product Owner** (it is an agile software development term) to efficiently do above jobs.
- 4. **Plan to convert each user story into software components** along with requirements and specifications associated with every future component. Components are user Interfaces and code objects, database objects etc bricks and mortars of the software application. This job is of a **System Analyst cum Designer**.
- 5. **Create graphical representation** of the user interface layouts and screen templates. You need a **Graphics Designer** who can do it efficiently.
- 6. Convert all the functionalities, quality benchmarks, environment setup activities, miscellaneous works into doable tasks in a manner such that every one in the team (including you people) transparently see the progress, spent hours, estimates, issues etc. This is best done by putting all requirements, defects, test cases, general tasks etc on an integrated project management software. The person who manages it is called **Scrum Master**.
- 7. Convert the proposed components along with requirements into actual software components. Actual codes, files and database tables that can run on a software platform to provide expected results. This is ideally done by **Developer**. It's often done by two developers. Front end developer (**ReactJS**, **React Native Developer**) for creating user interfaces and **PHP/Node.js API** developer to fetch data from the server.
- 8. **Test (and fix) the React Native app / feature** formally using a test management tool to verify and validate the functional and nonfunctional TDD points are implemented. It requires further testing whether the idea itself requires changes or not. It may also require testing against load and security. Finally testing and fixing to make sure that everything is usable by the final user. This job is of a **Test Analyst, Tester and Product Owner**.
- 9. **Test the feature by the product owner and operation team** (customer team). Business facing testing to ensure all the business requirements meet or not. Exploratory testing to see if there are rooms for improvement. Usability testing by the actual system user and make sure they feel comfortable.
- 10. **Make the feature live** as per live process checkpoint. Everyone connected to the development team gets involved in the live process.

The entire cycle is done on an **agile process**. That means full development is transparent to the DEV team and Operation team. Right person does his job when required. An efficient feedback loop is created. If a defect /anomaly is identified at any step, it is sent back to the previous step and gets corrected. Using this **LEAN / DevOps** powered Agile development process we can build a system which will provide maximum value to your users without delivering clutter.

How does a Dedicated Laravel Developer cost?

The cost may vary from USD 1000 to USD 1800 depending on the skill set and experience of the Laravel developer.

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Why Hire a Dedicated Developer?

There are 4 main reasons.

- 1. <u>Low Cost</u> If you are from India, you may not have too much cost advantage, but can avoid hassles. But if you are from a country from Europe or from America, I can bet, you will get a better developer with us at an approximate 1/5th cost (or even less) in comparison to a local developer.
- 2. <u>No Hassles</u> Of course, you can hire a local developer and accommodate him in your office. But you need additional table space, computer, and all web development amenities for him along with the usual hassles of recruitment, training, payroll, and regular supervision. With online dedicated developers with us, we take all these hassles. You just concentrate on your business.
- 3. <u>Full Control</u> You always have the option to get things done on a fixed cost basis, but you will lack the control. You have to compromise with your priority, freedom to change, and freedom to communicate with the developer. You need to define every work every time and get involved with the cycle until it is done. But your involvement will be minimum for a dedicated developer.
- 4. <u>Fulltime Technology Consultant</u> A dedicated PHP developer will be like your other employee. He/she will not only work as a developer but as your technology consultant. This is highly recommended for the continual improvement of your business. The 5th point of LEAN product development technique and 3rd point of DevOps framework. You can never expect it from fixed cost hiring or part-time hiring.

How will a Dedicated Developer work?

We recruit intelligent, well qualified and experienced PHP/MySQL developers and let them work under quality oriented strict supervision. They become available for hiring when they ensure delivering quality works. Here how it works.

- 1. You hire a full time developer (or project manager) just paying a 15 days charge in advance.
- 2. We provide all web development amenities. We even provide our code library, modules, and framework free for him to use. These have been built and tested in last 13 years.
- 3. The developer will work only on your projects and will be always available on skype/chat during the working hours. You can contact them any time, during the working hours. If he is stuck or need some expert help, he has option to consult other expert developers who you have not hired.
- 4. You get the non development works (template design, data entry etc) by other resources on assignment basis. Your dedicated developer can manage it on your behalf.
- 5. He manage a daily log and enter what hours have been spent on what tasks. You can check his works any time.
- 6. In case a developer has become ill or left the job or you are not satisfied with his works, we will arrange a replacement developer. You can stop him with a 15 days notice.
- 7. We will be available for future support, after years, even for a 1 hour job.

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In short, it is just like your own developer at your office. Except he sits bihind the internet, not behind the wall. Additionally you do not take any technical and HR hassles.

Dedicated Hiring Terms

- A full time dedicated developer will work only for your projects. He will NOT work for another customer work even when he has no work to do at a particular moment of time.
- He/She will be joining general RP meetings (normally HR and general project issues are discussed in the meeting, normally held on first Saturday, once in a month) leaving any other works.
- He /She will work 165 hours on an average. However minimum committed hours is 160 hours.
 In case average hours is less than 165 hours we will adjust cost with last month bill or on every 6 month, whichever is earlier. In case of daily hiring it is 8 hours. This does not include lunch hours.
- Normal RP office hours is 10 AM to 7 PM with a 1 hour gap lunch break. 5 days a week. Except public holidays.
- The dedicated developer will be online as per your instruction. You are free to communicate with him via skype(or any other method) during his office hours. He will work as per your schedule and priority. RP will will not intervene in anyway in any task unless requested.
- He/she will report his, attendance and daily work through a project management system. You can check it any time. Should you have any question or doubt, you can contact RP authority and demand for clarification.
- You can hire a developer by making just an advance payment of 15 days work. This amount will be adjusted with the first month bill. In case of weekly hiring it is 4 days only.
- In the first 15 days, if not satisfied, cancel the deal without giving any notice. We will refund the money of the un-used days. After 15 days, you can terminate the deal with a 15 days' notice. For weekly you can cancel with a 7 days notice only.
- Billing cycle monthly. We will always bill in the first week of next month of earlier months work.
- Payment should be made or at least initiated within 10 days you receive the bill. If the payment
 is delayed for a reason not acceptable to us, we may temporarily change the billing model from
 postpaid to prepaid until all dues are cleared.
- A dedicated developer will inform you before taking any short leave. In case of any long leave we will either arrange another developer for that period or adjust with the bill.
- Confidentiality We will keep all personal information, IP rights confidential to any 3rd party. A
 developer will keep his RP identity hidden for any communication with your client.
- A dedicated developer is free to use any RP core library, module in your project and you will have use, modification and distribution licence for unlimited time. We will never ask for any royalty or additional cost for these core classes / modules/ scripts.
- In case a monthly dedicated developer leaves permanently and we assign a developer who never worked on your projects, we will provide 30% discount to allow the new developer to learn. This will compensate your loss from leaving and reduce your risk to a large extent.
- Though unlikely, but RP will have the right to replace an existing developer with a new developer with a 15 days notice.
- RP will waive the 30% of the first month bill of a new developer for any 3 months or higher contract. The cost will be adjusted in the 3rd month bill. This is to offset the cost to get started

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with the new project environment, framework, understanding an existing system etc.

- If RP replaces a dedicated developer before the project ends (this may happen at rare cases), RP will arrange for a new developer and allow a 30% billing discount on that month to offset the cost to get started for the new developer.
- In case you are hiring a team developer, he is likely to work on an existing team under a senior developer working and/or under a RP project manager. In case the senior developer / project manager is not hired on a dedicated basis by you, it is likely that their invovlement hours will be billed as per standard RP rates. The same applies in case of senior developer hiring when he requires professional involvement from other developer / project manager.
- Unless mutually agreed, you don't bear the cost of any hardware / software or anything else used by the developer.

Why Hire from Us?

Web Development since 1999

We are in web development since 1999. In 2004 we developed a PHP MVC framework. Worked on almost all popular web technologies. We implemented many innovative ideas to maximize the client's revenue.

• Reliable - In-house with no Newbies

We have a dedicated in-house team of 30+ developers. 80% of them are 6+ years experience. 6 of them are 14+ years of experience. Only experienced developers and experts will work on your projects.

Complete Solution - Concept to Cash

We have six 15+ years of experienced experts who will help to add value at different points of the software development life cycle. Execution will be done by experienced developers and technology experts.

· Built-in-Quality through Lean Practices

You can't turn a MI phone into an iPhone, once it is built. Because adding qualities as in iPhone requires to be built-in. We have quality checks on every step of the value stream starting right from the code editor.

Expertise in Latest Technologies

We are currently focused on the latest tools, technologies, programming languages, frameworks and microservices architectures for developing web, cloud, desktop and mobile apps.

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Use of Worldclass Agile Tools

Only programming technologies do not help. We set up our development pipelines with DevOps tools like Jira, GIT, Dockers, Kubernetes and automated testing tools to deliver world-class quality in minimum time.

Super Service at India Price

With the help of experienced and trained resources, 21 years of software development experience, hard work and professional honesty, we provide super service. And still at India Price, as we manage everything from India.

History of Serving in the Long Term

We provide future support. Even if you come back with a small change. **Clients stay with for years**. And in fact employees too. The main reason behind this is we really care about our clients and employees.

What next for Dedicated Laravel Hiring?

Simply contact us. We will discuss by email or schedule a meeting whichever is convenient for you. After discussion, we will suggest the best possible deal to ensure maximum value at minimum cost.