

Detailed Info - Web Marketing Executive

Education	Bachelor/Masters Degree in any discipline
Experiences	2- 6 years of working experience in web marketing
Basic Role	<ol style="list-style-type: none">1. Will study your site, discuss with you and create a marketing plan2. Will work as plan and make changes in the plan with the market feedback3. Will communicate with development team and do the onsite SEO, submit to google and manage it over time4. Will take care of the link development by submitting link by his own or and buy suitable 3rd party services5. Will manage your PPC/paid ads using ROI tracking tools6. Will manage your affiliate software as an affiliate manager7. Will represent your company in few major forum where your product is talked about8. Will communicate with the designer and get the banners creative done