

Consultant; Web Biz

Please allow me to start with a shocking news. More than 90% of the web venture fails. And most fail because those projects are not defined properly. You will discover following issues once you from the next day of the launch.

1. Some important features have been overlooked.
2. Many developed features has become obsolete
3. Some features have been developed in a non-practical way.
4. And so on.

The result is blaming each other. But you could really avoid it by simply defining the project properly. You should do the homework; keep yourself up-to-date in the field you are going to work and write down in a way such that the developers can understand what actually you have in your mind.

But this requires a years of tech, business and marketing experiences. You do not have. We can help you at a nominal cost. We have people in our company with more than 19 years experience in these fields.

Education, skills and experiences

Education	Bachelor/Masters Degree in any discipline
Experiences	10-15 years of working experience in web development, marketing and business
Basic Role	<ol style="list-style-type: none">1. Will discuss with you (on skype/phone) and extract the right information from you2. Make a study in the field you are going to work and keep him abreast3. Write a detailed document that you will understand and a developer will understand4. Be available for any suggestion in the middle of the project development

When and how to hire?

You should hire a consultant when you have the concept and need some help in converting it to a detailed requirement doc. You can hire a consultant on hourly basis or on a fixed cost basis.

Hourly Rate Comparison Chart

Resource Type	Exp	Hourly Rate in \$			
Volume (Hrs)		<10	10 to 20	20 to 50	50 or More
Team Developer	2-3 yrs	12	11	10	9
Senior Team Developer	3-4.5 yrs	13	12	11	10
Senior Developer	4-6 Yrs	14	13	11	11
Senior Application Developer	4-6 Yrs	15	14	12	12
Project Manager / Analyst	5-10 yrs	14	14	14	14
Biz Consultant	>12 years	16	16	16	16
Server Administrator	>8 yrs	16	16	16	16
Web Designer	>3 yrs	12	10	10	10
SEO Expert	>5 yrs	16	12	12	12
Data entry operator	>2 yrs	6	4	4	4

Note: Minimum billing/quotation hours for a fixed cost hiring is 4 only. The minimum log hour for all types of hiring is 1 only. Higher is the volume lower is the rate. Reason, leakage for executing a smaller task is more than a bigger one.