

Webmaster Services

Just developing a website is not the end of the story. This is actually the beginning. To understand the importance of hosting and maintenance you must know the life cycle of a web application first.

Here is the full life cycle of a successful Website / Web Application

1. **Register a domain** to host a website / web application. This is an ongoing cost renewable yearly.
2. **Develop the website / Web App** by a Web Development Company. Upload it on the hosting account. This is a onetime cost.
3. **Host the website / Web application** on a web-server to make it available to public via internet. This is an ongoing cost renewable monthly / yearly.
4. **Maintain the website / web application**. This is an ongoing process. The maintenance work includes - add / modify the website to meet the changing business requirements, take care of security and data backups.
5. **Market the website/application** through SEO and paid marketing techniques. This is an ongoing process with some extra work at the start.

If you don't maintain your website, soon it will be outdated. Your basic purpose will not be fulfilled. New tech issues may also crop up due to changes for various reasons like web server changes, security hacks, data loss etc. So there is no point of making a website if you don't maintain it.

We can take all the hassles for a nominal cost.

Tasks Included in Webmaster Services

1. Routine Monitoring of the website, database and web hosting account on an agreed schedule.
Fix an error that has been cropped due to any external reason
2. Periodic data backup in a 3rd party server
3. Small change in the content or modification of an existing feature
4. Move the data in the new server in case server changes
5. Provide tech info to people connected to the web application on your behalf. It may be a website user, a SEO guy or anyone related to website.
6. Routine work that requires server administration skills using ssh
7. Other small tech work related to your website

Integrated Hosting Services

We offer integrated hosting services to host our developed sites in our dedicated / VPS server with our maintenance deal. Monthly maintenance tasks are often related to the hosting servers and so if you host in our servers, the total maintenance work will be easier and we may be in a position to offer better deal. You also do not have to bother about managing a hosting account with someone else. You can avoid all the regular hassles and concentrate only on your business.

Which Hiring Model to Choose?

If you have a big website to maintain, has some urgent works for a developer almost every day, you should go for **Full Dedicated Hiring Model**. You should prefer to hire the same developer who has developed the website.

If your website is not too big and you do not have works-to-do for a dedicated developer there is no point to hire a dedicated developer. But you have some works every month to be done with priority, and you do not want a new developer every time to work on your project, you should go for a **Part Dedicated Developer Hiring Model**. We will most likely assign the same developer who has worked with your project in the past.

If your website is not that much serious, you can afford some delay in making the change and you do not bother whether it is being done by the same developer or by a different developer, you should go for **Usage Based Hiring Model**.

What does it Cost?

Please contact us with details of your website and list of ongoing services to be taken care of. First we will try to have an idea on the monthly involvement and type resource types required. Then we will give you our best prices to best fit your budget and quality.

Why Hire From Us?

- **Web Development since 1999**

We are in web development since 1999. In 2004 we developed a PHP MVC framework. Worked on almost all popular web technologies. We implemented many innovative ideas to maximize the client's revenue.

- **Reliable - In-house with no Newbies**

We have a dedicated in-house team of 30+ developers. 80% of them are 6+ years experience. 6 of them are 14+ years of experience. Only experienced developers and experts will work on your projects.

- **Complete Solution - Concept to Cash**

We have six 15+ years of experienced experts who will help to add value at different points of the software development life cycle. Execution will be done by experienced developers and technology experts.

- **Built-in-Quality through Lean Practices**

You can't turn a MI phone into an iPhone, once it is built. Because adding qualities as in iPhone requires to be built-in. We have quality checks on every step of the value stream starting right from the code editor.

- **Expertise in Latest Technologies**

We are currently focused on the latest tools, technologies, programming languages, frameworks and microservices architectures for developing web, cloud, desktop and mobile apps.

- **Use of Worldclass Agile Tools**

Only programming technologies do not help. We set up our development pipelines with DevOps tools like Jira, GIT, Dockers, Kubernetes and automated testing tools to deliver world-class quality in minimum time.

- **Super Service at India Price**

With the help of experienced and trained resources, 21 years of software development experience, hard work and professional honesty, we provide super service. And still at India Price, as we manage everything from India.

- **History of Serving in the Long Term**

We provide future support. Even if you come back with a small change. **Clients stay with for years.** And in fact employees too. The main reason behind this is we really care about our clients and employees.