

Webmaster Services

Just developing a website is not the end of the story. This is actually the beginning. To understand the importance of hosting and maintenance you must know the life cycle of a web application first.

Here is the full life cycle of a successful Website / Web Application

1. **Register a domain** to host a website / web application. This is an ongoing cost renewable yearly.
2. **Develop the website / Web App** by a Web Development Company. Upload it on the hosting account. This is a onetime cost.
3. **Host the website / Web application** on a web-server to make it available to public via internet. This is an ongoing cost renewable monthly / yearly.
4. **Maintain the website / web application**. This is an ongoing process. The maintenance work includes - add / modify the website to meet the changing business requirements, take care of security and data backups.
5. **Market the website/application** through SEO and paid marketing techniques. This is an ongoing process with some extra work at the start.

If you don't maintain your website, soon it will be outdated. Your basic purpose will not be fulfilled. New tech issues may also crop up due to changes for various reasons like web server changes, security hacks, data loss etc. So there is no point of making a website if you don't maintain it.

We can take all the hassles for a nominal cost.

Tasks Included in Webmaster Services

1. Routine Monitoring of the website, database and web hosting account on an agreed schedule.
Fix an error that has been cropped due to any external reason
2. Periodic data backup in a 3rd party server
3. Small change in the content or modification of an existing feature
4. Move the data in the new server in case server changes
5. Provide tech info to people connected to the web application on your behalf. It may be a website user, a SEO guy or anyone related to website.
6. Routine work that requires server administration skills using ssh
7. Other small tech work related to your website

Integrated Hosting Services

We offer integrated hosting services to host our developed sites in our dedicated / VPS server with our maintenance deal. Monthly maintenance tasks are often related to the hosting servers and so if you host in our servers, the total maintenance work will be easier and we may be in a position to offer better deal. You also do not have to bother about managing a hosting account with someone else. You can avoid all the regular hassles and concentrate only on your business.

Which Hiring Model to Choose?

If you have a big website to maintain, has some urgent works for a developer almost every day, you should go for **Full Dedicated Hiring Model**. You should prefer to hire the same developer who has developed the website.

If your website is not too big and you do not have works-to-do for a dedicated developer there is no point to hire a dedicated developer. But you have some works every month to be done with priority, and you do not want a new developer every time to work on your project, you should go for a **Part Dedicated Developer Hiring Model**. We will most likely assign the same developer who has worked with your project in the past.

If your website is not that much serious, you can afford some delay in making the change and you do not bother whether it is being done by the same developer or by a different developer, you should go for **Usage Based Hiring Model**.

What does it Cost?

Please contact us with details of your website and list of ongoing services to be taken care of. First we will try to have an idea on the monthly involvement and type resource types required. Then we will give you our best prices to best fit your budget and quality.

Why Hire From Us?

- We add Lean & DevOps values to your application

Toyota became world leader in car manufacturing by practicing Lean. Leading businesses today do DevOps (the successor of Lean) automation to minimize the waste. We too can help you in this regard.

- TDD checklists to ensure Built-in-Quality

Quality not defined is quality denied. There are some core qualities those must be introduced in the design phase, can never be added after QC process. We add these built-in-quality through TDD checkpoints.

- Agile platform covering both product and project life cycle

Most of the project management software takes care of the project life cycle only. Our project cum product management system automates the CMMI processes in agile perspective throughout the product life cycle (PLC).

- **Integrated Requirement Management System**

Our system includes a built in agile requirement development and management system. It helps both you and the developer to extract the software requirements easily in the format that a developer actually needs.

- **Integrated Change Management System**

Change is a must to stay in business. A change can be a bug, an missed out requirement, an improvement or simply a new addition. To report, manage and document a change is important. Our system process takes care of it.

- **Integrated Test Management Platform**

Without a proper testing (verification and validation), there is a little chance that all the functional and non functional requirements will be there in the delivery. We have a built-in system and process to take care of it.

- **System Documentation in the background**

Project execution is one time job, but the delivered product requires future maintenance. It can be too painful if the system logics, flow diagrams, use cases, changes are not documented. We do it in the background.

- **No unpleasant surprises - Estimate Change History**

The fact is, most software projects run in late. There can be many reasons but only one solution. Know the reasons at earliest and act accordingly. We provide anytime estimate change report to act before it surprises you.

- **Full team support lead by 15+ years exp experts**

We have several 15+ years experienced experts who guide the developers in defining the product, processes and design the architecture as required. You get the standards set by the experts but implemented by developers.

- **Defined quality delivery at low India price**

This has been possible because of the availability of high quality skills at India price together with agile practices, process automation, integrated test management with TDD checklists, 5S verification and finally ethical practices.

- **Web Development since 1999**

We are on web since 1999. In 2004, we developed our own MVC framework in PHP. We work with stable frameworks like Yii/Laravel/Phalcon (PHP), d-jango (Python), Express/Node.js and React.js / React Native (Javascript).

- **Future Support Ensured - by default**

We provide future support. Even if you come back with a small change. **Client stay with for years.** Most of our clients are with us for more than 5 years. The main reason we would like to grow with our clients.